

PRIM©PIANO
LivingGallery

2016 CALENDAR



3D PROJECT ROOM

A PROJECT BY PPLG|CONTEMPORARY ART ITALY



WELCOME IN 3D | WITH PRIMO PIANO LIVINGALLERY

PROJECT ROOM IS THE FIRST EXPERIMENT ON REAL TIME IN 3D CONCEIVED BY PRIMO PIANO LIVINGALLERY AND CURATED BY **DORES SACQUEGNA**. IT IS A PROJECT OF MULTIDISCIPLINARY AND CROSS TEACHING ON CONTEMPORARY ART, SUITABLE FOR ARTISTS AND **COLLECTORS**, ALSO FOR ALL AGE GROUPS AND IS AIMED AT FANS OF THE SECTOR OF CONTEMPORARY ART OR TEACHERS, STUDENTS AND PRACTITIONERS, TO STIMULATE THE USE OF THE WORK OF ART IN THE EXHIBITION SPACE, TO UNDERSTAND THE IMPORTANCE OF THE DISPLAY, THE QUALITY OF THE SPACES, LEARNING MATERIALS, THE WORKS ON DISPLAY, ALL OF WHICH ARE PECULIAR TO THE ACTIVITY OF AN ART GALLERY.

PROJECT ROOM CREATED TO PAY HOMAGE TO THE **COLOR** AND THE PROTAGONISTS OF THE ART – RETRACING – INCLUDING REFERENCES, SYMBOLS AND ALCHEMY – THE HISTORY OF THE 1970'S TO THE PRESENT. THROUGH THE USE OF THE WORKS OF THE ARTISTS IN THE EXHIBITION (WHICH IN TURN ARE FOLLOWED IN A SET OF COLORS AND THE OTHER), PAST, PRESENT AND FUTURE LOSE THEIR TEMPORAL COORDINATES GIVING WAY TO THE **THREE-DIMENSIONAL** VISION AND TOTAL IMMERSION IN ENVIRONMENTS CREATED WITH SPECIAL **SOFTWARE**, CELEBRATING THE ENCOUNTER BETWEEN COLOR, MATTER, TEXTURES, CONCEPT OF ART AND NEW MEDIA.

THE SCENARIO OF **CONTEMPORARY ART** TODAY IS INCREASINGLY SPREADING TO BORDERS AND ADVANCED TECHNOLOGIES THAT REQUIRE NEW SPACES, DIFFERENT FROM THE USUAL FOUR WALLS OF A **GALLERY** OR MUSEUM. ALL THIS LEADS TO REDEFINE THE CONCEPT OF PHYSICALITY OF THE EXHIBITION SPACE, CREATING LINKS WITH THE MEDIA TO ESTABLISH AN EVER CLOSER DIALOGUE BETWEEN **ART**, SCIENCE AND TECHNOLOGY. IN THIS CONTEXT, THE USE OF THE WORK OF ART IN ITS CAPABILITIES AND DIALOGIC **INTERACTION** WITH THE ENVIRONMENT AND WITH THE OBSERVER CHANGES, CREATING A NEW AESTHETIC OF COMMUNICATION AND OBSERVATION. THE SAME OBSERVER AS A FUNCTION OF ITS MOVEMENT WITHIN A **MULTIMEDIAL** PROJECT BECOMES ACTIVE PART AND IN CERTAIN CASES ALSO CONSTITUTIVE EXISTENCE OF THE WORK ITSELF.

THE PATTERN OF USE IS ORIENTED MULTISENSORY **INVOLVEMENT** AND THE VISITOR IS STIMULATED BY THE THEME, THE WORKS, THE EXHIBITION SPACE AND PERSPECTIVE, FROM TECHNOLOGICAL SUPPORT, THE TOOLS IN TERMS OF TEACHING AS **CATALOGS**, GUIDES AND MORE.

PPLG| INTERDISCIPLINAR PROJECTS FOR CULTURE AND CONTEMPORARY ART IS A NO PROFIT ORGANIZATION SINCE AUGUST 2014. THE MISSION IS TO PROMOTE ART PROJECTS IN PHYSICAL AND VIRTUAL SPACES WITH NATIONAL AND INTERNATIONAL ARTISTS AND PARTNERS. FURTHER INFO ABOUT PPLG HERE: PRIMOPIANOGALLERY.COM E PRIMOPIANOATELIER.COM



D&S|ITALY

LA FENICE I

DIGITAL PRINT ON D-BOND, CM 80 X 60, ED.1/5, 2015

GENNAIO|JANUARY - EXHIBITION ORANGE – IX EDITION

LUNEDI'	MARTEDI'	MERCOLEDI'	GIOVEDI'	VENERDI'	SABATO	DOMENICA
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



ALBERTO RIERA|VENEZUELA

MUNDO ECOLOGICO

MIXED MEDIA ON CANVAS, CM 100 X 80, 2009

FEBBRAIO| FEBRUARY - EXHIBITION ORANGE – IX EDITION

LUNEDI'	MARTEDI'	MERCOLEDI'	GIOVEDI'	VENERDI'	SABATO	DOMENICA
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29						



NG JAMES|USA

IMPERIAL AIRSHIP

DIGITAL PRINT UNDER PLEXIGLASS WITH WOODEN FRAME, ED. 1/10 CM44X34, 2008

MARZO | MARCH - EXHIBITION ORANGE – IX EDITION

LUNEDI'	MARTEDI'	MERCOLEDI'	GIOVEDI'	VENERDI'	SABATO	DOMENICA
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



YU ZHAOYANG|CHINA

METROPOLIS OSTRICH 18

LAMBDA PRINT ON ALUMINIUM , CM 40 X 50, 2010 600,00

APRILE | APRIL - EXHIBITION ORANGE – IX EDITION

LUNEDI'	MARTEDI'	MERCOLEDI'	GIOVEDI'	VENERDI'	SABATO	DOMENICA
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	



WHO WILL BE THE NEXT
ARTISTS IN PROJECT ROOM?

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AND CLICK YOUR

FAVORITE ARTIST

YOUR SUPPORT AND PURCHASE OF
ARTWORKS WILL BE A GRATEFUL HELP FOR
ARTISTS IN THEIR WORKING PROCESS